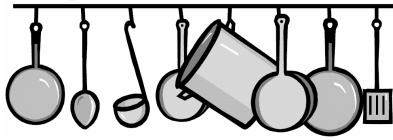


# SECOND STARTS

• HOUSEWARES TO BEGIN AGAIN •



## A Note from Our Founder: FY07 in Review

I don't know what the best measure of success is for an agency like Second Starts, but in our fiscal year ending June 2007, we supported 837 individuals. The previous year, that total was 717. Most

businesses would say an increase is great news, but this increase also means there are many families that continue to fall on hard times in our community. With this in mind, I am more excited than ever about the opportunities for Second Starts to really make a difference in the Indianapolis area.

With growth in demand comes growth in the number volunteers, more donations and more funding. After being featured in an article in *Indianapolis Monthly* magazine, we received a terrific out-pouring of support and gained many new donors, including Redcats, a large distribution company with a warehouse in Plainfield that is now donating overstocks and discontinued items. Our annual garage sale raised \$6200+, and we were pleased to receive a 1999 Ford Explorer donated by a member of The Garden, a church meeting at the Pyramids. Another person donated his time and talents in creating a 4-minute DVD highlighting the work of our organization. Our most pressing need now is to find additional (free) storage space to handle the increasing volume of donated products. Let us know if you have space to share.

Many churches have donated money and sponsored collections of housewares. Our biggest contribution of funds came in the form of a 2 year grant of \$40,000 from the Nina Mason Pulliam Charitable Trust which is used exclusively for Dave Thornburg. He became our part-time employee in December and is working hard to develop additional relationships with commercial donors and find grant money for storage space. The donation of time by our volunteers kept us energized throughout FY07. The annual garage sale alone generated over 500 hours of volunteer time!

I can't thank the Board enough for their guidance, dedication and involvement. I am confident that we have truly turned a big corner and will now be able to support even more people in such a way that very few of them will return to homelessness. Thanks to all of you for helping make this possible.



Sally Schrock, Second Starts Founder

### Corporate Support Makes a Difference!

Our sincere thanks to these organizations who donate products and/or in-kind services:



**THOMSON**

**Connor & Company  
Holiday Inn North  
Holiday Inn - Cloverdale  
Carmel United Methodist Church**

### Frequently Asked Questions:

#### Who donates to Second Starts?

We receive donations from individuals, churches and businesses.

#### What items do you accept as donations?

We accept house wares such as linens, towels, dishes, silverware, pots, pans, irons, lamps, radios, clocks, telephones, toasters, crock pots, coffee makers, blankets.

#### What agencies use Second Starts?

Dayspring, Homeless Initiative Project, Horizon House, Interfaith Hospitality Network, Julian Center, Partners in Housing, Salvation Army, Wellspring, Wishard and others.

#### Do you need cash donations?

YES. There are some things we need to purchase when donated items are scarce. We also need to pay for telephone, insurance, gas and vehicle maintenance.

#### What is your most pressing need?

Currently, we need more space in which to sort, process and store our inventory prior to delivering items to families in need.

#### Why have I never heard of Second Starts?

Our budget for advertising is less than \$1000. Our main source of advertising is word of mouth. PLEASE tell others about us!

# blanket coverage

SECOND STARTS

summer 2007

## Garage Sale Helps Second Starts Raise Funds

Second Starts receives items every year which are not on our “wish” list of items to donate. These items are cleared from inventory via the annual garage sale. This year’s garage sale took place on June 2<sup>nd</sup> and 3<sup>rd</sup> at the Woodruff Place Flea Market, which attracted thousands of shoppers. On this one weekend, we raised more than sixty-two hundred dollars! All proceeds from the sale have gone directly back into the operating fund to support our ongoing efforts to provide needed house wares to families starting over after a period of homelessness. A big “THANK YOU” to the SIXTY people who volunteered their time as sales assistants or who helped in the setup and cleanup activities.



*Garage Sale at Woodruff Place*

## Second Starts Volunteer Shares Her Story

I first became aware of Second Starts through a presentation by Sally Schrock, its founder, at Carmel United Methodist Church in March 2006. She told the story of Second Starts and its mission to provide housewares to individuals and families moving from homelessness to independent living. Here was the chance to become part of a group making a difference in the lives of people in Indianapolis, so count me in, Sally!

After the program orientation and a tour of the Second Starts warehouse, I inventoried, did quality control and helped organize the donations. Since that day I’ve been a volunteer with Second Starts almost every Wednesday.

There are many reasons why I continue:

- It is something I felt called to do.
- There are great people to work with.
- I like being a part of an organization such as Second Starts, whose mission is so clearly defined.
- Each week donations arrive from people eager to help, and the caring network continues to grow.
- Reuse is good for the environment.
- It’s fun to gather and pack the items for a delivery to the clients.
- We know that our efforts can make a difference to the men, women, and children receiving those necessities.

I am grateful for the opportunity to serve as a volunteer at Second Starts. Thank you, Sally, for the invitation to join your organization, and thank you to the many people whose donations have provided our Indianapolis brothers and sisters a “second start” in their new homes!

*- Marsha Coyner, weekly volunteer*

Monetary donations to Second Starts are accepted on-line via **PayPal** at [www.secondstarts.org](http://www.secondstarts.org)

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